

Extend Your Outreach

ILLINOIS TECH CAREER FAIR SPONSORSHIP

There are a number of ways to amplify your recruiting efforts and promote positions and opportunities on our campus. Some of these options are year-round, and others are specific to our fall and spring semester Career Fairs. To inquire about opportunities to advertise on campus or sponsor events and programs, visit careerservices.iit.edu or contact us at any time at recruit@iit.edu.

DIGITAL SPONSORSHIP PACKAGE - \$500

Career Fair Website and App Exposure

Get your company in front of students in the digital word – on Facebook our website, in Handshake, and on the [Fairs App](#), a comprehensive Career Fair attendee database and primary platform for brand exposure.

The Digital Sponsorship Package includes featured promotion on the following:

[Fairs App](#) database

[Career Services](#) website

[Handshake](#) database

Career Fair invitation emails to students and alumni

[Career Services Facebook page](#)

[Illinois Institute of Technology LinkedIn page](#)

Digital sponsorship includes branding on digital platforms two weeks before and two weeks after the fair. Branding includes the company name, description, and logo. This sponsorship package fee is in addition to the Career Fair fee.

The Fairs App: record web traffic

Our past three career fairs have had the highest student and alumni engagement rates that our vendor, [The Fairs App](#), has seen to date. This platform generated the following traffic from Spring 2017 Career Fair, Day 1 and Day 2, which included 122 employer attendees.

- Total Unique Users: 9,567
- Total Screen Views: 285,983
- Total Employer Favorites: 11,209
- Total Employer Website Visits: 9,526

Companies looking for more exposure: see our expanded sponsorship package.

EXPANDED CAREER FAIR SPONSORSHIP PACKAGE - \$2,000

The Expanded Career Fair Sponsorship Package includes the following services:

Waived Career Fair registration fee

All promotional services described in the Digital Sponsorship Package above *

Premier promotion prior to the event (print and digital exposure on campus, and through social media) *

Promotion on signage at access points on day of Career Fair *

Guaranteed and priority access to on-campus interview rooms the week of or the week after the fair

Premier table location at the Career Fair

Waived fees for an extra table, access to a power-strip, and up to three additional representatives, if requested

Reserved parking space for one vehicle in prime location outside of Hermann Hall entrance

Free registration to one [on-campus event](#) of your choice throughout the year

*** Logo Promotion Policy:** We would like to display the highest quality logo when we promote your organization. However, this is contingent upon our receipt of a high resolution logo as an .eps file, no later than 10 business days prior to the Career Fair. Without your logo in this format by this deadline, we will promote your company name alone. Please see our [Recruiting Policies](#) for details.

This information and more is available on the [Career Services website](#) under the Employers Tab.