

# Career Fair Checklist

## ▼ Preparing for the Career Fair

- Visit the Career Services website at [careerservices.iit.edu](http://careerservices.iit.edu) to review the list of companies attending the fair, and create a list of target companies
- Determine your top companies by researching their mission and vision statements, products and services, and community interests
- Prioritize a list of the employers you plan to visit
- Write and practice an insightful “elevator pitch”
- Rehearse responses to standard interview questions
  - Tell me about yourself.
  - Why do you want to work for our organization?
  - Why do you want work in this industry?
- Determine the professional attire you plan to wear and be mindful of hygiene and grooming
- Prepare a checklist of items to take to the fair:
  - Portfolio with notepad and pens
  - Copies of your resume
  - Research notes on the companies you plan to visit
  - Business cards, if you have them

## ▼ Day of the Fair

- Be mindful of traffic—if a line is too long, move on to another employer
- Review the information about the employer before you approach them
- Ask for the business card of each contact and keep notes of each conversation
- Take breaks to assure that you will look and feel your best

## ▼ Following Up After the Fair

- Write thank you e-mails within 24 hours
- Organize accurate records of your company contacts, including contact information, correspondence (email and letters), and submitted application materials